D8.2 - Corporate Identity and Logo

WP8 - Communication, Dissemination, Training and Social Awareness

09/02/2021

Authors: Water Europe

Document Information

GRANT AGREEMENT NUMBER	958396	**ACRONYM**	AquaSPICE
FULL TITLE	Advancing Sustainability of Process Industries through Digital and Circular Water Use Innovations		
START DATE	1st December 2020	**DURATION**	42 months
PROJECT URL	www.aquaspice.eu		
DELIVERABLE	D8.2 – Corporate Identity and Logo		
WORK PACKAGE	WP8 - Communication, Dissemination, Training and Social Awareness		
DATE OF DELIVERY	**CONTRACTUAL** 02/2021	**ACTUAL**	02/2021
NATURE	Report	**DISSEMINATION LEVEL**	Confidential
LEAD BENEFICIARY	Water Europe (WE)		
RESPONSIBLE AUTHOR	Ana de Leon, Maria Mirachtsi (WE)		
CONTRIBUTIONS FROM	University of Aachen		
ABSTRACT	This deliverable presents the corporate identity and the AquaSPICE logo		

Document History

VERSION	ISSUE DATE	STAGE	DESCRIPTION	CONTRIBUTOR
1.0	01/02/2021	Draft	First draft of D8.2	Water Europe
1.1	09/02/2021	Final	Final D8.2	Water Europe and Univ. Aachen

Copyright message

TABLE OF CONTENTS

1. Executive summary

This deliverable contains all the templates that are going to be used for AquaSPICE, alongside the logo concept and style guidelines that are going to constitute the visual and corporate identity of the project.

2. The Logo

Logo

Tagline: Advancing Sustainability of Process Industries through Digital and Circular Water Use Innovations

Concept

 Representation of the water concept

 Representation of circularity concept

 Representation of process industries

 Name of the project

How to use the Logo

Light background   Dark background   Full color image   B&W image

Use and misuse

Scale: do <u>not</u> change logo proportions

Rotation: do <u>not</u> change the orientation of the logo

Color: do <u>not</u> change logo colors

Effects: do <u>not</u> add any effects

Typeface: do <u>not</u> change font

Proportion: do <u>not</u> change logo proportions

3. Colours

Main color 1
Dark Blue

HEX: #00599F

RGB: 0/89/159

CMYK: 97/71/7/1

Main color 2
Green

HEX: #BDCD00

RGB: 189/205/0

CMYK: 31/5/100/0

Main color 3
Medium Blue

HEX: #8EBAE5

RGB: 142/186/229

CMYK: 42/16/0/0

Main color 4
Light Blue

HEX: #C7DDF2

RGB: 199/221/242

CMYK: 20/6/1/0

Additional color
Dark Grey

HEX: #595959

RGB: 89/89/89

CMYK: 63/55/54/28

Additional color
Light Grey

HEX: #bfbfbf

RGB: 191/191/191

CMYK: 25/20/20/0

4. Typography

The primary typographies are: **Verdana** for title and **Calibri Light** for subtitle and body

VERDANA
Title – always capital letters
ABCDEFGHIJKLMNOPQRSTUVWZYZ
0123456789

Calibri Light
Subtitle and body
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Example of using font:

THIS IS A TITLE
This is a Subtitle
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

5. Tables

Single entry table

Column 1	Column 2	Column 3

Double entry table

	Column 1	Column 2
Row 1		
Row 2		

6. References to the project

In order to facilitate a proper promotion and dissemination of the project results every communication has to include the following:

➢ Project Name: AquaSPICE

➢ Tagline: Advancing Sustainability of Process Industries through Digital and Circular Water Use Innovations

➢ Website: www.aquaspice.eu

➢ Social Media:

- Twitter: @AquaSPICE1
- LinkedIn: AquaSPICE H2020

➢ Info mail: info@aquaspice.eu

7. EU Emblem and Disclaimer

It is mandatory that all communication outputs include the following emblem and disclaimer:
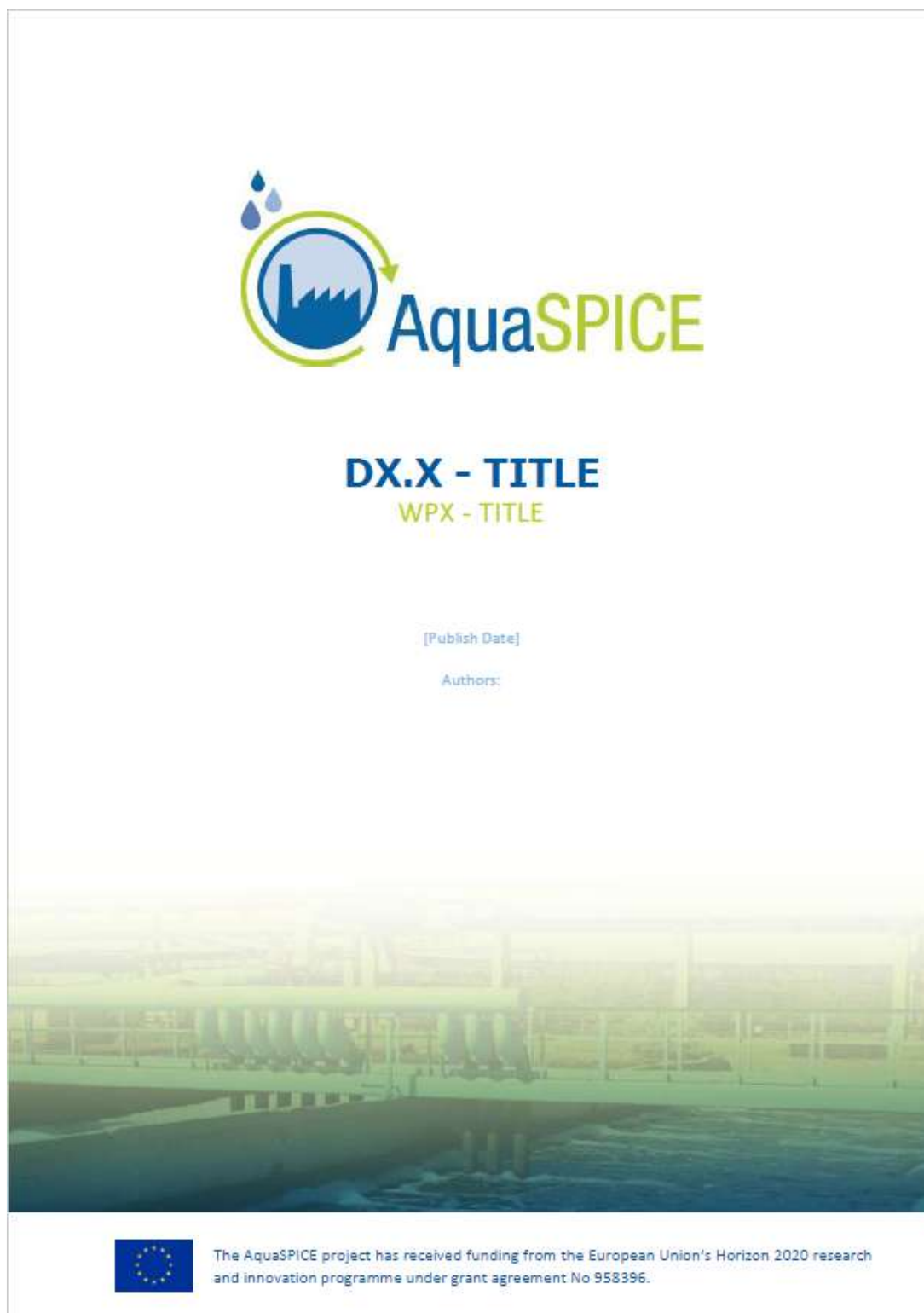
- The H2020 programme emblem is available to download in different qualities and sizes from the EC Website
- The H2020 programme disclaimer:

"AquaSPICE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 958396."

8. Templates

8.1. Deliverable Template

Document Information

GRANT AGREEMENT NUMBER	958396	**ACRONYM**		AquaSPICE
FULL TITLE	Advancing Sustainability of Process Industries through Digital and Circular Water Use Innovations			
START DATE	1st December 2020	**DURATION**		42 months
PROJECT URL	www.aquaspice.eu			
DELIVERABLE	DX.X– Name of Deliverable			
WORK PACKAGE	WPX – Name of WP			
DATE OF DELIVERY	**CONTRACTUAL**	MM/YYYY	**ACTUAL**	MM/YYYY
NATURE	Report	**DISSEMINATION LEVEL**		Public
LEAD BENEFICIARY				
RESPONSIBLE AUTHOR	-			
CONTRIBUTIONS FROM				
ABSTRACT				

Document History

VERSION	ISSUE DATE	STAGE	DESCRIPTION	CONTRIBUTOR

AquaSPICE DELIVERABLE NAME   2

TABLE OF CONTENTS

LIST OF FIGURES

LIST OF TABLES

ABBREVIATIONS/ACRONYMS

RWTH   Rheinisch-Westfaelische Technische Hochschule Aachen

ACF   Activated Carbon Filters

1. Executive summary

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris velit enim, condimentum nec erat ut, dapibus porta felis. Proin fermentum placerat tortor et efficitur. Ut accumsan nibh at dui gravida congue. Suspendisse et euismod turpis, non ullamcorper dolor. Cras eget velit sed lacus hendrerit ullamcorper. Vestibulum venenatis sagittis ultricies. Nullam sollicitudin, diam vulputate egestas porttitor, nunc nisi maximus erat, in molestie felis ligula ac arcu. Pellentesque id ipsum rutrum, egestas ante eget, consectetur nunc. Vivamus mattis gravida mi quis fringilla. Curabitur posuere elementum ipsum, sit amet dictum est euismod id. Fusce at ligula quam.

Cras eget dui ac tellus vestibulum suscipit. Fusce non nibh quam. Sed in commodo lacus. Nulla vehicula, urna a gravida congue, dui tellus vulputate justo, at aliquet arcu enim vehicula ligula. Nulla placerat et leo a ornare. Aenean pharetra sapien nibh, id bibendum nunc sollicitudin quis. Quisque sem tellus, tristique sit amet erat sit amet, euismod facilisis erat. Praesent vitae elit at velit rutrum maximus. Aliquam eget mauris at nunc volutpat commodo a in mi. Sed eget velit eros. Ut nec auctor orci, vitae ultricies tortor.

2. Section 2

Morbi euismod egestas dolor, non ornare magna malesuada vitae. Integer quis ullamcorper massa. Quisque dapibus, ligula eu blandit ullamcorper, lorem justo dapibus est, at mattis felis mi vel est. Etiam pharetra ipsum nisi, in eleifend nunc lobortis vestibulum. Quisque lectus est, dignissim a ultrices quis, tincidunt eget mi. Donec sit amet cursus tellus. Proin egestas in mauris vel bibendum. Integer at feugiat turpis. Donec gravida erat sit amet felis porta tristique. Donec finibus sem vitae felis efficitur, a aliquet arcu mattis. Nunc condimentum imperdiet nulla, nec rhoncus diam lobortis mattis. Aliquam tempor euismod iaculis. Duis at elementum mauris. Ut ac dolor in ligula ultricies congue. Morbi vestibulum luctus nunc, sit amet dignissim ipsum condimentum vel.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Donec porta nulla et magna ultricies, a hendrerit purus lobortis.
  - Sed quis felis in arcu lacinia mattis nec sed quam.
  - Donec eget nisi vitae elit consequat tincidunt.
- Nunc vel risus interdum, condimentum enim in, fringilla tortor.

Figure 1 – First Figure

3. Section 3

Fusce et justo eros. Donec et massa diam. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque porta consequat luctus. Suspendisse purus turpis, pellentesque quis tellus at, hendrerit dignissim mauris. Proin luctus pellentesque tellus ut faucibus. Suspendisse rhoncus massa et rutrum interdum. Pellentesque eleifend bibendum elit id lacinia. Nulla id lacus dignissim, facilisis diam eget, tincidunt ligula. Donec varius tellus urna, sit amet lacinia nulla malesuada et. Suspendisse finibus magna eu justo scelerisque imperdiet. Maecenas tempus felis molestie, dictum metus elementum, egestas mi. Morbi egestas gravida lorem eu sodales. Vestibulum egestas tempus neque eget bibendum. Cras porta suscipit risus id ullamcorper.

3.1. Subsection1

3.1.1. Subsection 1.1

3.1.1.1 Subsection 1.1.1.

Table Heading	Table Heading	Table Heading
Table Content	Table Content	Table Content
Table Content	Table Content	Table Content
Table Content	Table Content	Table Content

Table 1 – First table

Sed hendrerit posuere enim, sed porta lacus efficitur in. Sed a nisl fermentum, laoreet dolor at, commodo risus. Proin tristique ipsum ac ex convallis congue. Vestibulum augue sem, laoreet id placerat id, luctus eu erat. Aliquam congue neque nisi, hendrerit egestas ligula volutpat et. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin ac erat sit amet augue consequat dictum euismod ac ante. Phasellus ac tortor vestibulum, lobortis arcu id, mollis orci. Duis nec fringilla nunc. Curabitur vulputate dolor purus, eleifend pulvinar magna pretium ac. Morbi eu aliquam felis. Sed vitae massa scelerisque, pellentesque ante sit amet, maximus justo. Suspendisse tempus ligula at dui aliquam, ut elementum turpis porttitor. Pellentesque molestie, diam sed vestibulum sagittis, risus augue condimentum quam, ut tincidunt ligula lorem et lectus.

4. References

5. Appendix I

8.2. Presentation Template

CLICK HERE TO EDIT TITLE

Click here to edit subtitle

- Click to add text

CLICK HERE TO EDIT TITLE
Click here to edit subtitle

- Click to add text

- Click to add text

CLICK HERE TO EDIT TITLE
Click here to edit subtitle

Single entry table

Column 1	Column 2	Column 3

Double entry table

	Column 1	Column 2
Row 1		
Row 2		

AquaSPICE

Advancing Sustainability of Process Industries through Digital and Circular Water Use Innovations

Thank you!

Author and contact details

info@aquaspice.eu   www.aquaspice.eu   aquaspice   aquaspice

8.3. Meeting Agenda Template

AQUASPICE XXXX MEETING - AGENDA

XXXX meeting, MONTH XX, 20XX

Location: XXXX

Contact person:

FULL NAME (EMAIL – PHONE NUMBER)

Meeting times

DAY, MONTH XX ,TIME

(TIMEZONE)

DATE
Room: XXX

START	END	SUBJECT	PRESENTER	DUR.
9:30	9:45			0:15
9:45	10:15			0:30
10:15	11:45			1:30
11:45	12:15	Coffee break		0:30
12:15	12:45			0:30
12:45	13:05			0:20
13:05	13:35			0:30
13:35	14:35	Lunch break		1:00
14:35	15:05			0:30
15:05	15:35			0:30
15:35	16:05			0:30
16:05	16:30	Coffee break		0:25
16:30	16:50			0:20
16:50	17:10			0:20
17:10	17:30			0:20

AquaSPICE XXXX MEETING AGENDA   1

8.4. Minutes Template

MINUTES OF <MEETING NAME>

Date:

Place:

Author(s):

WP/Task/Subtask:

Version:

1. List of Participants

Name	Organization

2. Minutes

- TIME – TITLE
- 10.20 – Partners presentation
  -
  -
  -